

Factory Network

# TOWNHALL





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# WELCOME TO TOWNHALL

Factory Hammerbrooklyn offers a prime waterfront location with seamless access to transport hubs and business districts. Designed for innovation, flexibility, and impact, our event spaces support large-scale trade fairs, exhibitions, and corporate conferences, with cutting-edge hybrid event capabilities.





The background of the slide is a dark, almost black, space filled with a dense collection of 3D geometric shapes. These shapes are primarily in shades of purple and yellow, with some translucent and some opaque. They include spheres, cubes, prisms, rings, and various polyhedrons, some of which are stacked or nested. The lighting creates highlights and shadows, giving the shapes a three-dimensional appearance. The overall effect is a complex, abstract composition that suggests a sense of depth and volume.

# WHY TOWNHALL?

BE A PART OF SOMETHING BIG → BE A PART OF SOMETHING BIG → BE A PART OF SOMETHING BIG → BE A PART OF SOMETHING



# WHAT MAKES FACTORY HAMMERBROOKLYN THE IDEAL VENUE?

- ✓ **Versatile Venue** – Perfect for trade fairs, exhibitions, and conferences, hosting up to 500 guests.
- 🎥 **Hybrid-Ready** – Equipped for seamless video production and live streaming, ensuring a global reach.
- 🌊 **Inspiring Atmosphere** – Located by the scenic waterfront, creating a unique environment for impactful events.
- 🌱 **Sustainable Operations** – CO<sub>2</sub>-neutral with advanced energy solutions to align with your green initiatives.





# LOCATION & BENEFITS

📍 **Stadtdeich 2-4, 20097 Hamburg**

🚆 **Central Hub** – Well-connected with public transport links and close to Hamburg Airport.

🔄 **Flexible Space Options** – Tailored for a range of events, from intimate gatherings to large conferences.

🌍 **Eco-Friendly Venue** – Smart energy systems ensure a sustainable event experience.





# FLEXIBLE AND MODERN EVENT SPACES

From trade fairs to corporate seminars and hybrid events, our versatile spaces adapt to your needs.

**Exhibition Halls:** Designed for product showcases and trade fairs.

**Conference Spaces:** Bright, modern rooms for summits and corporate events.

**Hybrid Event Areas:** State-of-the-art streaming and production capabilities.

**Outdoor Terrace:** Scenic views, ideal for networking receptions.





# VENUE LAYOUT & TECHNICAL OVERVIEW

## **TOWNHALL** (2nd Floor) – 600 sqm with side water views

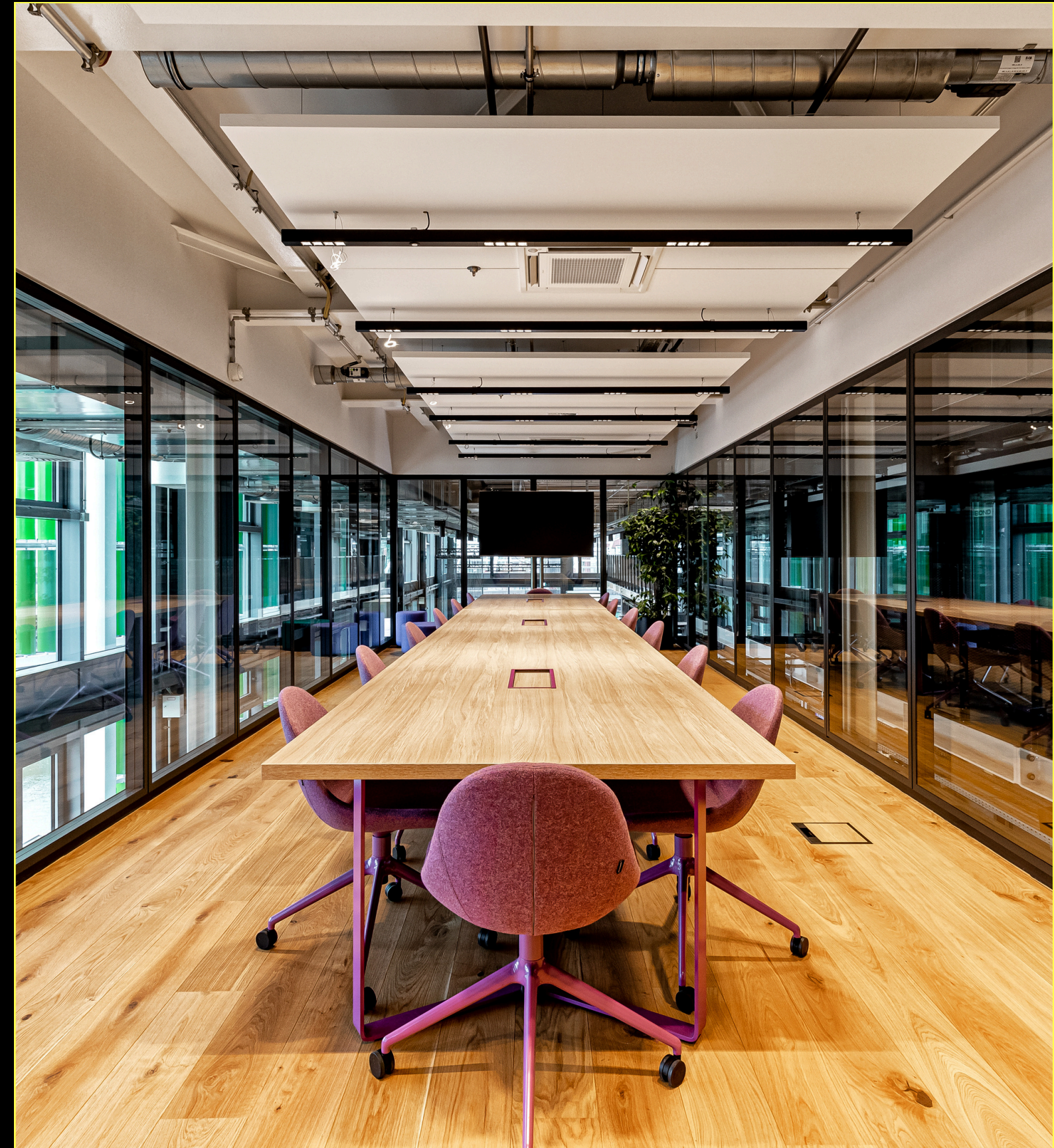
- Large window front for natural light
- Hidden kitchen pantry & catering storage
- Direct street delivery via elevator

## **AUDITORIUM** (Levels 1 & 2) – 180 sqm, up to 200 pax

- Dedicated entrance via a scenic terrace
- High-end tech included:
  - 270x480 cm screen
  - iMac & sound desk
  - light tech
- Hidden kitchen pantry & catering storage
- Direct street delivery via elevator

## **MEETING ROOMS** (2nd Floor) – Ideal for Breakouts & Workshops

- 2.04 (19 sqm) | 2.10 (22 sqm) | 2.42 (17 sqm)
- Capacity: Up to 6-8 pax per room
- Equipped with tables, chairs, 75” screen, flipcharts, and a pinboard





# VENUE LAYOUT & TECHNICAL OVERVIEW

## **CLOUD A & CLOUD B** (3rd Floor) – 40 sqm each

- Suspended rooms with unique views over the community area and Elbe River
- Capacity: Up to 20-40 pax per room
- Equipped with tables, chairs, 75” screen, flipcharts, and a pinboard
- Flexible partition wall for divided setups

## **TOP-FLOOR EVENT SPACES** – Premium locations with rooftop terraces

### TOWN VIEW (300 sqm + 150 sqm terrace)

- Spectacular view of Hafencity & Elbe River
- Full-length windows (with blackout option)
- Fresh air & panoramic terrace access
- Up to 250 guests

### HARBOR VIEW (300 sqm + 50 sqm terrace)

- Similar benefits to Town View
- Flexible partition wall for divided setups





# EVENT TYPES AT TOWNHALL

- Trade Fairs & Exhibitions
- Industry Conferences & Summits
- Corporate Conferences & Seminars
- Product Launches & Showcases
- Networking Events & Meetups
- Hybrid & Virtual Events
- Gala Dinners & Award Ceremonies





# A SUSTAINABLE & HIGH-TECH VENUE

We combine eco-friendly design with cutting-edge technology to create a sustainable, high-performance event space.

- **CO<sub>2</sub>-Neutral Operations:** Smart energy systems reduce carbon footprint.
- **Recycled Materials:** 303 tons of reused steel and 2,000m<sup>2</sup> of reclaimed timber.
- **Energy Efficiency:** 45% lower energy consumption than traditional venues.
- **Green Initiatives:** Zero-waste policies, sustainable catering options.





# FEATURES AT A GLANCE

- **Prime Hamburg Location:** Easy transport connections.
- **7,300m<sup>2</sup> of Flexible Event Space:** From trade fairs to intimate gatherings.
- **Advanced AV & Hybrid Event Tech:** High-speed internet, video production.
- **Smart Building Design:** Optimized for sustainability and efficiency.
- **Factory Network Access:** Connect with top entrepreneurs and businesses.





# TESTIMONIALS

*"Factory Hammerbrooklyn provided the perfect stage for 'Future Founder Demo Day.' The team were great to work with and the space is very special. All our equipment needs and customization requests were met. Without a doubt – highly recommend this venue!"*

– Konrad Gruner, ChefTreff

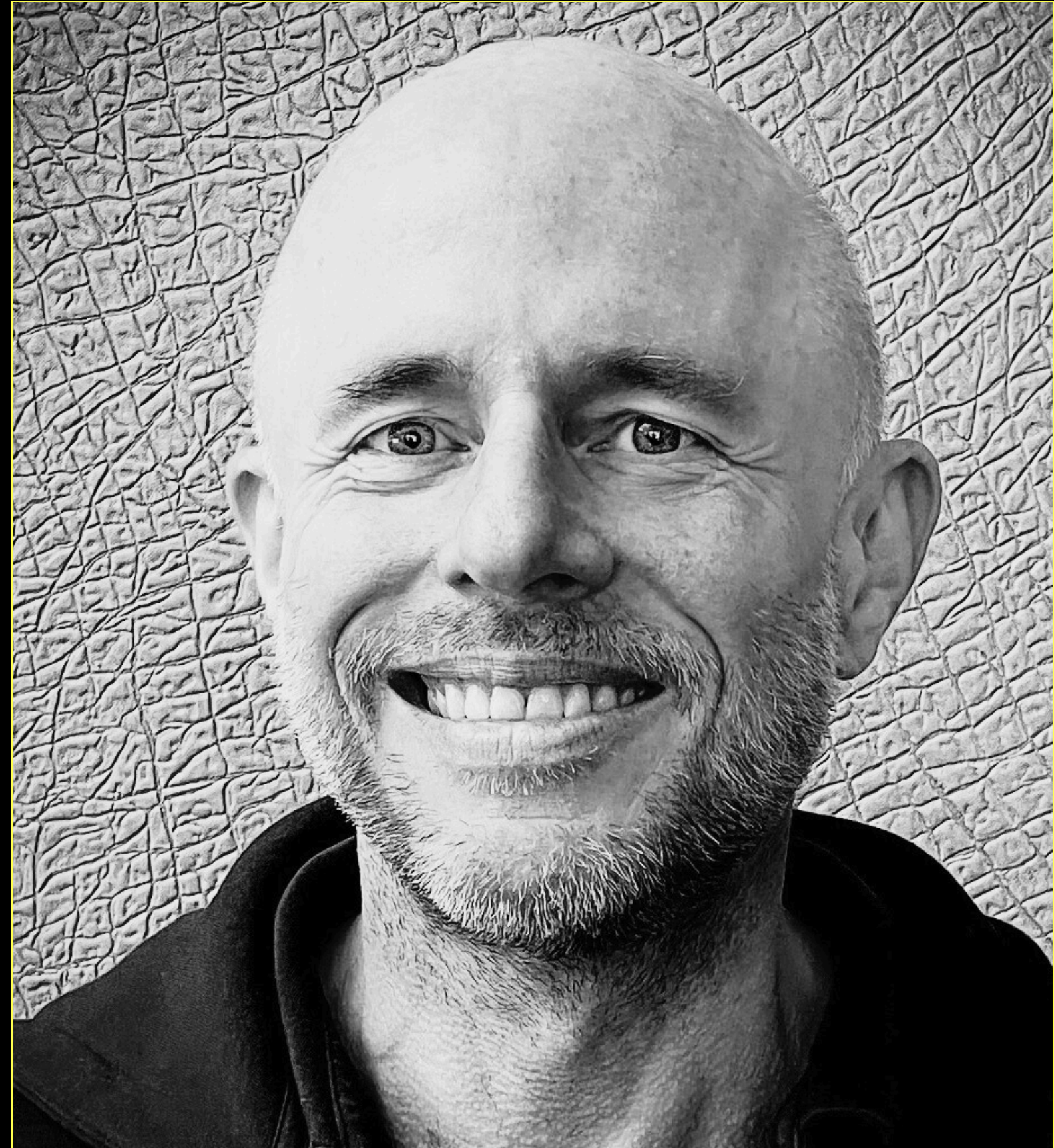




# TESTIMONIALS

*"Factory Hammerbrooklyn is creative, flexible, and simply inspiring. Our client, the Handelsblatt Media Group, has become a regular guest—that speaks for itself."*

- Marco Hofer, Partner, s+k Consulting & Events GmbH







**LET'S MAKE  
YOUR EVENT  
EXCEPTIONAL!**

BE A PART OF SOMETHING BIG → BE A PART OF SOMETHING BIG → BE A PART OF SOMETHING BIG → BE A PART OF SOMETHING



# GET IN TOUCH

Get in touch today and bring your trade fair or conference to life at Townhall by Factory Network.

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→ [Visit our website](#)





# THANK YOU

We'd love to hear from you.

**Factory Network**